

SYMONE HINES

GRAPHIC DESIGNER | SOCIAL MEDIA CONTENT CREATOR

EST. 1991



PERSONAL

Name Symone Amantha Hines

CONTACT

Mobile 817.987.9023

Email symoneamantha@gmail.com

REFERENCES

Available upon request

RELEVANT SKILLS

WordPress - Salient | Elementor

Adobe Creative Suite

ProCreate

Email Marketing (Zoho and BF Engage)


SEO Keyword Research

Google Play App Store design


Wire Framing (Miro)

Product Photography

LINKS

 [linkedin.com/in/symone-hines-62690664](https://www.linkedin.com/in/symone-hines-62690664)

 [symoneamantha.com/design-portfolio](https://www.symoneamantha.com/design-portfolio)

 rarible.com/symoneamantha

 [etsy.com/shop/symoneamantha/](https://www.etsy.com/shop/symoneamantha/)

PROFILE

University of North Texas alumni, with a BFA in Interdisciplinary Studies of Art and Design and Marketing. I am a professional skilled in Adobe Creative Suite, Microsoft Office, Strategic Planning, and Team Building. I take pride in being highly skilled at multitasking, while also maintaining a strong attention to detail. I am always striving to bring 100% to the work that I do.

WORK

2020 TO PRESENT

GRAPHIC DESIGNER | CONTENT CREATOR | WEB DESIGN LIFT MARKETING, FORT WORTH, TEXAS

- Create and distribute marketing copy to advertise various companies and products
- Conduct keyword research and use SEO guidelines to optimize content
- Promote content on social networks and monitor engagement
- Create presentations, brochures, press releases, and establish brand identity
- Create web/mobile sites
- Design illustrations, logos and iconography based upon their brand guidelines
- Participate and contribute in brainstorming and ideation sessions
- Google Play App Store Designer

2018 TO 2020

RELEASE OF INFORMATION TECHNICIAN COOK CHILDRENS MEDICAL CENTER, FORT WORTH, TEXAS

- Responsible for maintaining up-to-date knowledge and carrying out all tasks in accordance withnMedical Center and Department Policies and Procedures
- In-depth knowledge and understanding of complex health record concepts, healthcare record privacy, release regulations and subpoena requirements
- Experience with Electronic Document Management Systems.

2015 TO PRESENT

FREELANCE GRAPHIC DESIGNER FORT WORTH, TEXAS

- Design company logos utilizing Adobe Creative Suite collaborating with clients to determine their visual needs
- Developing designs and logos used for business cards, posters, and banners
- Collaborate with clients to create vision, conceive designs, and consistently meet deadlines and requirements.

EDUCATION

GRAD 2015

BFA - INTERDISCIPLINARY STUDIES OF ART & DESIGN MARKETING MINOR

UNIVERSITY OF NORTH TEXAS, DENTON, TX

SOFTWARE

ADOBE ILLUSTRATOR (CC)



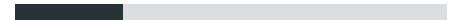
ADOBE INDESIGN (CC)



ADOBE PHOTOSHOP (CC)



ADOBE AFTER EFFECTS



HOBBIES



GRAPHIC DESIGN



WEB DESIGN



PAINTING



DRAWING



PHOTOGRAPHY



GAMING